



## Arkansas River Valley Tri-Peaks Region Tourist Association Membership Benefits & Services

### What direct services do I get?

- Recognition when ARVTPR receives inquiries about services or products you provide
- Listing in the ARVTPR directory of services, which is sent out in all relocation & tourism packets
- Listing on the ARVTPR web page – [www.arvtripeaks.com](http://www.arvtripeaks.com)
- Free link to your web site from ours
- Web page design at a special membership rate
- ARVTPR decal to display in store window
- Your brochures & business cards displayed in the ARVTPR office
- Conference room for meetings, upon availability (Clarksville office)
- Monthly ARVTPR newsletter
- ARVTPR dues are tax deductible
- Copy of the ARVTPR members list on mailing labels for \$10 or via email for free.
- 10% discount or \$15.00 cap on dues for every new member you recruit, per year (June 1 –May 31).
- Recognition in ARVTPR newsletter

### Indirect Services:

- ARVTPR MISSION  
To promote the quality of life in this area of the state.  
To promote and increase travel and tourism.  
To promote retirement and relocation within the Region's six counties - Conway, Johnson, Logan, Perry, Pope and Yell.
- ARVTPR BROCHURES  
75,000 advertising brochures are printed.  
Brochures are sent to Arkansas's 14 Tourist Information Centers and displayed in many regional locations.  
Brochures are distributed at sport, boat and travel shows.
- Investment in the Association promotes your region and your business year around.
- Publicity and communications in all media outlets draw attention to the Arkansas River Valley Tri-Peaks area.
- We are eligible to receive over \$100,229 annually in state and matching funds for our promotional efforts on a two-for-one basis from the Arkansas Department of Parks and Tourism.